

INTRANSIT

1st NEWSLETTER



In Transit project

In Transit aims to strengthen the resilience of textile, aerospace, advanced manufacturing and construction SMEs towards greener and more digital sectors with social and business model, with a mixed support mechanism including individual assessment support and a lump sum and coaching to ensure their consolidation and sustainability.

The project has a total budget of 5M€ from which 3M€ will be distributed using cascade funding to SMEs and will use 1M€ to provide services to SMEs to thrive their digital and green transition over a period of 36 months.

It aims to support the main objectives of the European Green Deal and EU SME Strategy and to boost competitiveness in EU regions, providing SMEs with support from incubation to scale-up of cross-sectoral solutions, focusing on circularity, digitalisation, and sustainability.

Strengthening the resilience of textile, aerospace, advanced manufacturing and construction SMEs towards greener and more digital sectors with social and business model

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1ST INNOVATE CALL

1st Open Call

INNOVATE is launched with the aim to support and guide SMEs of aerospace, textile, construction and advanced manufacturing in the self-exploration of the current business model towards a **new circular one**,

improving processes, developing new products and discovering new market opportunities.



This support will be translated into different services that will be provided, in individual and group level, from November 2023 to January 2024 by the In Transit consortium partners based on their expertise. It includes a wide array of topics such as Funding Opportunities, Industry 4.0 & 5.0, Business Plan Innovation, Marketing and Sales strategy or Circular and Digital Upskilling, among many others.

RESULTS

The application process closed on the 31st of July with the following results:

- **68 eligible applications**
- **16 EU Countries represented:** Most applications were from Spain (38%), Ireland (10%), Slovenia (10%), Greece (9%), Germany (6%), Italy (6%) and others (21%) from EU27 countries as Austria, Bulgaria, Croatia, Czech Republic, France, Malta, Poland, Portugal, Romania and Sweden.
- Sector representation: **Aerospace (29,21%), Textile (29,21%), Advanced Manufacturing (26,97%)** and **Construction (14,61%)**.



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MATCHMAKING & INFO DAY



On May 31st, In Transit held its first **Matchmaking & Info Day in Barcelona**, one of the key events to support community-building and networking across the key sectors of the project: Aerospace, Construction, Textile and Advanced Manufacturing.

InTransit project was presented, as well as the 1st Innovate Call details, the submission procedures and the evaluation information.

This presentational event also hosted the first matchmaking session, where SMEs could **find potential partners** to apply together in Develop Call, find technologies, discuss ideas with In Transit team and meet potential technology providers.

The companies presented their projects, networked and had meetings with other SMEs to develop future collaboration projects. **More than 40 companies** participated at the event which had **more than 124 one-on-one B2B meetings**.

ONLINE INFO DAY



A week later, In Transit organised an **Online Info-Day** to present an overview of the **funding opportunities** and grants available for SMEs.

The meeting revolved around the project guidelines and all that surrounded the 1st Innovate Call: how to submit, services that it offers to SMEs, timings, etc.



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COMMUNITY PLATFORM



In Transit launches its **Community Platform**, where professionals of textile, aerospace, advanced manufacturing and construction sectors will be able to **showcase their expertise** and benefit from first hand information on In Transit Project and the opportunities it offers to them.

The participants will be able to post their opportunities, **needs and partner search information** and **exchange and interact** with other members of the community.

This virtual platform will be available for the duration of the project and will allow participants to be informed on the next activities, attend the webinars, meet with other participants and showcase their capabilities.

DIAGNOSTIC TOOL

The **In Transit Diagnostic Tool** is designed to provide participant companies with a view of the **digital priorities** and where to start the journey and to be able to explore how digital technologies contribute to **economic growth** and **employment creation**.

The tool will enable SMEs from different sectors to self-assess its levels of **digitalisation**, **circularity** and **sustainability**.



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VIRTUAL WORKSHOP



The **first InTransit virtual workshop "Clarifying Opportunities and Collaborations"** introduced the project and its opportunities such as funding calls for textile, aerospace and construction SMEs.

After that, the workshop's participants worked together to **define circular economy concepts** and drew conclusions to get a grasp of In Transit innovative vouchers' need.

The event was recorded and can be viewed on the project's [youtube channel](#).

SURVEYS

In Transit surveyed SMEs and three key stakeholders - citizens, research centres and policy makers- to maximize the benefits of its services to strengthen the resilience of textile, aerospace, advanced manufacturing and construction SMEs.

The collected answers helped project partners to identify SMEs' needs and challenges, and to **customise In Transit support services**, and Financial Support to Third Parties (FSTP) calls' priorities.



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AMBASSADOR



Do you want to become an **In Transit Ambassador**?

The mission of In Transit ambassadors is to increase the overall project outreach with multiplier effects to engage the different stakeholders and foster the cross-border and cross-sectoral level.

An In Transit ambassador serves as a goodwill communication officer to represent our partnership in outside networks to increase awareness.

As a valued ambassador, your organisation may have access to exclusive networking and partnership opportunities and enhance its brand visibility and exposure to have access to a highly engaged audience.

The In Transit Ambassador positions has no remuneration and is completely based on volunteering commitment.



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UPCOMING ACTIVITIES

In the next few months, In Transit 1st Innovate Call is providing **10 online webinars** that will address topics surrounding digitalization, sustainability and circular economy.

WEBINAR

Circular Economy & Digital Upskilling
and Digital Assessment

2nd October 2023
15-16 CEST

Register **now**

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WEBINAR

Business Model Elaboration

18th October 2023
15-16 CEST

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WEBINAR

Business Planning & Financial Essentials

23rd October 2023
15-16 CEST

Register **now**

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WEBINAR

Technology identification and
partners search to support SMEs

30th October 2023
15-16 CET

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WEBINAR

Industry 5.0

14th November 2023
15-16 CET

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WEBINAR

Platforms for challenges
and innovation & Networking

15th November 2023
15-16 CET

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WEBINAR

Lower costs & Routes to market

22nd November 2023
15-16 CEST

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WEBINAR

Firm Growth and Upscaling

29th November 2023
15-16 CEST

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WEBINAR

New Technologies &
Artificial Intelligence

6th December 2023
15-16 CET

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WEBINAR

Exploring Funding Opportunities for SMEs in Research,
Innovation, Technology Transfer, and International
Expansion

13th December 2023
15-16 CET

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**Join us for these webinars! Don't miss this chance
to chart a successful path for your business**



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