



# In Transit project

In Transit aims to strengthen the resilience of textile, aerospace, advanced manufacturing and construction SMEs towards greener and more digital sectors with social and business model, with a mixed support mechanism including individual assessment support and a lump sum and coaching to ensure their consolidation and sustainability.

The project has a total budget of 5M $\in$  from which 3M $\in$  will be distributed using cascade funding to SMEs and will use 1M $\in$  to provide services to SMEs to thrive their digital and green transition over a period of 36 months.

It aims to support the main objectives of the European Green Deal and EU SME Strategy and to boost competitiveness in EU regions, providing SMEs with support from incubation to scale-up of cross-sectoral solutions, focusing on circularity, digitalisation, and sustainability.

Strengthening the resilience of textile, aerospace, advanced manufacturing and construction SMEs towards greener and more digital sectors with social and business model

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### **IST INNOVATE CALL WEBINARS**

In the context of the 1st Innovate Call, the different partners that make up the consortium provided customised advisory services through a total of 10 webinars that addressed topics revolving around digitalization, sustainability and circular economy.

Sustainability & Circular Economy in practice: strategies and tools to be implemented by SMEs

Partner: POLIMI

Introducing Circular Economy practices to have an impact for a sustainable transition: 9R and other strategies, how to implement them in the SMEs production design through the analysis of case studies. It also reasons on how to plan for a circular production to meet EU standards of sustainability.





Funded by

the European Union

#### **Business model elaboration**

Partners: Corallia and CSS

Addresing the importance of understanding business models and methods of rapid prototyping & verification. Main sections to addressed include the understanding of its visualisation, examples and patterns, as well as the difference vs. business plans and the review of digital and circular business models.

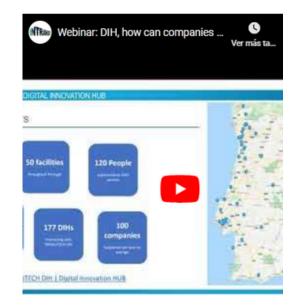
### **IST INNOVATE CALL WEBINARS**

# Business Planning and Financial Essentials

Partner: SPG

Providing information about business model canvas with a focus on the cost structure – whereby the most important types of costs are discussed – as well as on the revenue streams, i.e. how to determine prices and forecast sales volumes (TAM, SAM and SOM).





# Digital Innovation Hubs (DIH): how can companies be supported in their digital and green transition

Partner: PRODUTECH

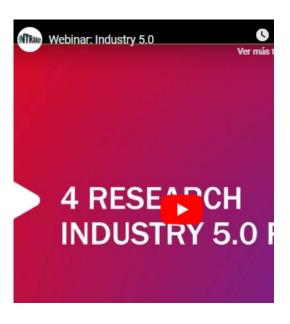
Focusing on the role of Digital Innovation Hubs (DIH) in supporting companies in their digital and green transition. The European DIHs network is explained as well as the main areas of expertise and services to be provided. Some examples of DIHs in the partnership countries are also presented.

### **IST INNOVATE CALL WEBINARS**

#### **Industry 5.0**

Partners: IRT Jules Verne and CTA

Making a presentation of the main technological areas of industry 5.0: robotics and cobotics, supervision, innovative 3D printing processes, modeling simulation, and data and drones. management This is illustrated with five examples in the fields robotics, industrial aerospace processes, construction and the medical field.





#### Platforms for challenge and innovation

Partners: CTA and CCS

Driving open innovation platforms to provide a meeting point for innovative companies and organisations that supply and demand technology. Platforms at European level providing a meeting point for enterprises, promoting networking, transnational cooperation and internationalisation of enterprises are shown during the webinar.

### **1ST INNOVATE CALL WEBINARS**

#### Lower costs and routes to the market

Partner: IDEAM Cluster

Delving into lower costs – factors influencing the increasing costs within industries and how to find opportunities to identify areas to control costs in terms of international costs comparison and through cross industry collaborations. It also looks at how collaborations between clusters foster internationalization through several case studies.





#### Firm growth and Upscaling

Partner: IDEAM Cluster

Addressing the following points: Comparison of firm with living creatures – survival and expansion modes; firm growth – towards agility; types of growth inducing factors – Technological, multidimensional (data analytics), re-skilling and upscaling; how do we measure firm growth through time periods – KPIs and environmental impact and sustainability factors' importance.

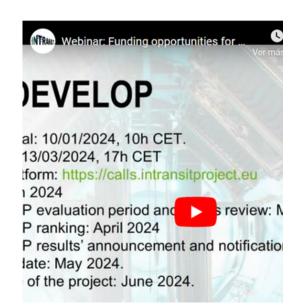
### **IST INNOVATE CALL WEBINARS**

# New Technologies & Artificial Intelligence

Partner: IDEAM Cluster

Exploring data, analytics and the emergence of machine learning, as well as the importance of the connection "human + machine with data analytics" for streamlined performance. Catching up and staying ahead in evolving industrial eco systems.





Exploring funding opportunities for SMES in research, innovation, technology transfer, and international expansion

Partners: ATEVAL and AEI Textils

We are learning about upcoming In Transit Develop call designed to fuel innovation within SMEs, helping you stay competitive and cutting-edge in your industry. Also, we are exploring strategies and funding sources for SMEs looking to expand their reach into international markets. Finally, we are taking a look at opportunities offered by the Euroclusters projects.

### **LEARNING EXPEDITIONS**



In Transit project is already preparing its **two Learning Expeditions** that will take place at the beginning of 2024.

The first event will take place in **Ljubljana (Slovenia) on 18th-19th January**. Slovenski gradbeni grozd is holding the event with cooperation of partners in technical and advanced textile, circular solutions and building design.

The second one will be in **Seville and Cádiz (Spain) on 22th-23rd February**. It's guided by Corporación Tecnológica de Andalucía (CTA) and will allow to European SME´s from textile, aerospace and advanced manufacturing sectors to know the Andalusian Aerospace Sector.

In Transit Learning expeditions consist of cross-sectoral visits to industry-leading companies which have successfully implemented circular business models and top research centres followed by innovation management workshops to facilitate cross-sectoral new circular business models generation.

#### **SMEs beneficiaries**

<u>Ljubljana:</u> Redeem Solar Technologies, ITP, Celtic Dynamics Engineering, Erising, Kreios Space, Care Applications, Mais Taha InovaXion PlatformZ, Freyzein, Ultratap.

<u>Seville & Cádiz:</u> Redeem Solar Technologies, Celtic Dynamics Engineering, Terra Spatium, Efficiencyrising, Pulsar laboratories, Mais Taha InovaXion PlatformZ, Bitrezus, Total Plastic Solution, Care Applications, iBreve, REARM.



### **CALL FOR EXPERTS**



The In Transit consortium has launched a call for experts with **relevant expertise in areas such as TEXTILE, AEROSPACE, ADVANCED MANUFACTURING, and CONSTRUCTION** sectors to evaluate proposals submitted under In Transit call for DEVELOP projects.

#### Who can become an expert?

In order to be eligible for the Open Call evaluation process, experts can be from all 27 EU countries or the United Kingdom.

More specifically, experts must be evaluators and/or entrepreneurship experts of at least five years of experience in some of the following areas, within the four different sectors commented:

- Co-creation and technology uptake facilitation.
- Market prospection, innovation management and investment.
- Research experience.

#### How to apply?

If you are interested to participate in this call, please register and send your application to <u>calls.intransitproject.eu</u>. The deadline is the **9th of January 2024**.



### WHAT'S UPCOMING?

### **1st Develop Call**



On the 10th of January 2024, In Transit project is launching its 1st **DEVELOP CALL!** 

It is going to be focused on financial support for third parties (FSTP) and more specifically on support of development projects, including 50 hours of coaching services for developing innovative and sustainable business models.

This call aims to directly fund innovative SMEs in the form of lumpsum vouchers for the implementation of projects in which the estimated total financial support per SME is **up** to **49.000€**.



On the 25th of January 2024, In Transit is organizing an **Online Info Day** to present an overview of the funding opportunities and grants available for SMEs.

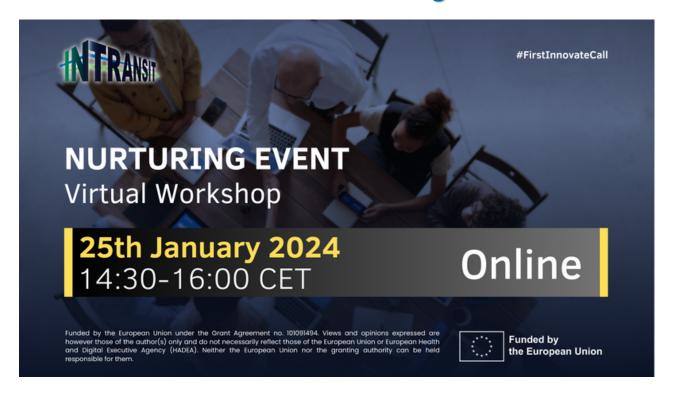
Get to know everything that sorrounds this First DEVELOP Call!





### WHAT'S UPCOMING?

### **1st Innovate Nurturing Event**



Along with the Online 1st DEVELOP Call Info Day, In Transit is carrying out its **1st Innovate Nurturing Event** to foster cross-border networking among beneficiaries and to continue fostering the project's innovation ecosystem.

It will consist in a **90-minute virtual workshop** in which companies will interact with peers with the aim to grow cross-sectoral awareness and gather inspiration for their own project.

Participants will have the possibility of preparing a pitch to explain what kind of partner they are looking for so as to take part of the event jointly.





